

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Supervisor Wilson


SUBMITTAL DATE: August 19, 2003

SUBJECT: INDIO TAMALES FESTIVAL PARKING REQUEST

RECOMMENDED MOTION: That the Board approve the request from the City of Indio to utilize the public parking facilities at the Larson Justice Center and at the Riverside County Date Festival Fairgrounds for free parking during the Indio Tamale Festival , December 6-7, 2003.

Type of Nomination: District No. 4

BACKGROUND: The City of Indio will be hosting the 12th Annual Indio International Tamale Festival on Saturday and Sunday, December 6th and 7th, 2003. Since this involves a weekend, this request will not interfere with the normal business operation of either County facility. The Tamale Festival's popularity has grown each year. This year's event is expected to attract over 100,000 people. It is an important community event that benefits the city and the entire region.


Supervisor Roy Wilson

Prev.Agn.ref.

Dist. 4th

AGENDA NO.

3.1



A Traditional Holiday Celebration
DECEMBER 6, - 7, 2003

JUL 28 2003

July 25, 2003

Mr. Roy Wilson
Supervisor, Fourth District
Riverside County
46-200 Oasis Street, Suite 318
Indio, CA 92201

Dear Roy:

The Twelfth Indio International Tamale Festival is quickly approaching. The dates are December 6 & 7, 2003. Once again we expect well over 100,000 people to attend this much-anticipated event. This Festival is important to the community. It receives international acclaim and recognition for our city.

Parking has always been a problem. We secure permission to use parking spaces available in the neighborhoods near downtown, but it is not nearly enough. People are parking on the streets for many blocks surrounding the area.

This year, we would like to propose a new strategy. We would like to use the parking facilities at the Larson Justice Center and at the Riverside County Date Festival Fairgrounds for our main public parking, then shuttle the people back and forth. There are, of course, many arrangements to be made.

We are seeking your support and permission to use the Larson Justice Center's parking spaces. I will write a letter to the Economic Development Agency seeking permission to use their spaces. Once we have their approval, we will discuss the shuttle schedules. We want to make this as convenient and safe as possible for the attendees at the Tamale Festival.

We would appreciate a letter of support and permission from you. We will, of course, provide a certificate of liability insurance for the facilities we use. If you have any questions, please feel free to contact me at 342-6580.

Sincerely,

Tom Ramirez, City Manager
City of Indio
342-6590

cc: Belinda Graham, EDA

City of Indio, Special Events Office



100 Civic Center Mall, Indio, CA 92201

(760) 342-6532 • FAX: (760) 775-5217 • E-MAIL: tamfest@indio.org • WEB: tamalefestival.org

Let's prepare a form authorizing this